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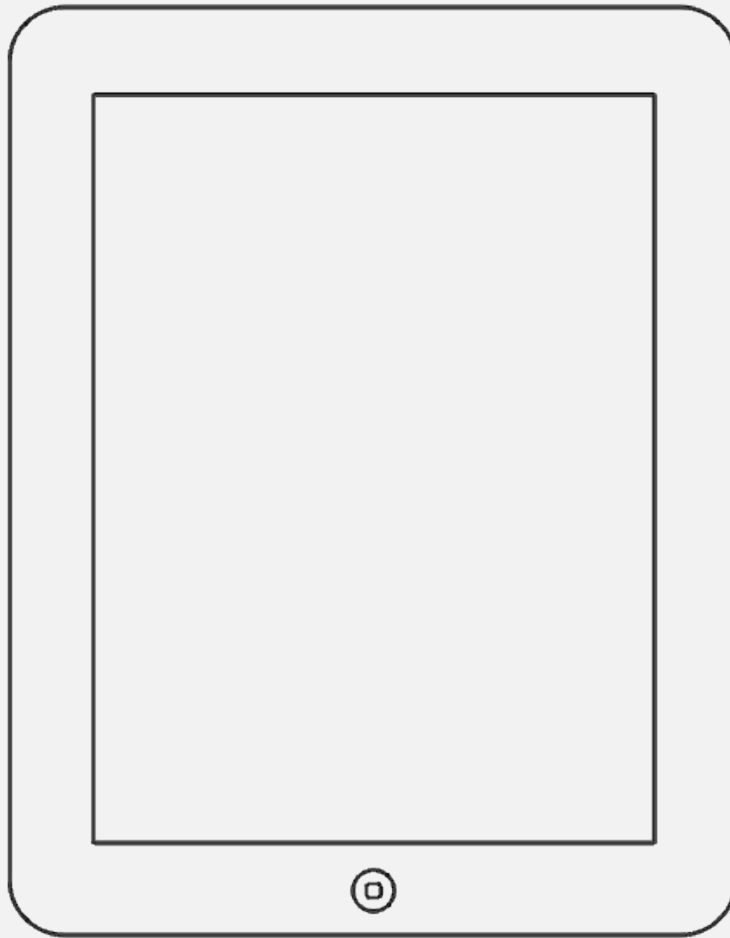
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DISC  SALT
.com

ADVERTISING PACKAGE

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ABOUT DISCOSALT MAGAZINE

Discosalt is an independent music + art magazine on the web and iPad.

Over the past three years, Discosalt has been building a strong following among artists, musicians and individuals seeking their fix of independent music + art culture.

Our web-based home, caters to indie music + art minded enthusiasts, curating a daily mix of indie music news + articles, the best new tracks, breaking-band interviews, music video, reviews, album streams, a daily listing of live regional events

powered by ThrillCall, emerging artist portfolios, and more. Monthly readership has reached in excess of 22,000 visitors per month with a subscription fan base spanning over 4,000.

Discosalt iPad App is the first interactive, indie music, film and art Magazine App created exclusively for the iPad and ranked one of the Top 10 indie music magazine app's of 2012 by iTunes. Discosalt iPad App spotlights indie music, film + art with exclusive feature articles, original video content, unreleased music downloads, reviews, and interviews.

Discosalt has received press in NME, NBC New York, Daytrotter, The Guardian, Dwell Magazine, The Portland Mercury, Fixed Gear TV, First Post, City Rag, Vicious Buzz, Rock The Disco and other online media outlets.

From banners to event sponsorships, promotions to integrated content, Discosalt will work with you and your company to create the most compelling program for your specific marketing needs and advertise run of network for maximum reach or select particular areas to target your messaging.

DISCOSALT FEATURES



MUSIC

Independent Music News : Follow Independent Music News and listen to New Music.

Best Tracks : Stream + Download The Best, New, Albums and Tracks (approved for sharing).

Music Video : Watch The Latest Indie Music Videos.

Album Review : Read Exclusive, Original, Album-Reviews.

Live Review : Read Exclusive, Original, Live, Show-Reviews.

Soundcloud Social Sound Platform : Listen to our Monthly Curated Mix of The Best New Music.

Music Calendar : Find Bands playing locally in our Show Calendar Portal - powered by Thrillcall.

ART

Discosalt Artist Collective : Browse our Online-Gallery from a Curated Collective of Artists working around the world.

Emerging Art News : Read Reviews and News from Visual Artists, Film-Makers, Designers and Photographers.

ARTICLES

Exclusive Articles : Read Articles Featured in Discosalt Magazine for the iPad.

VIDEO

Original Video Content : Watch Original, Discosalt-Produced Interviews and Series.

Q + A

Interviews : Read Exclusive Band, Artist and Director Interviews.

Discosalt has featured original Interview and Video with : The National, Florence and The Machine, The Antlers, Orange Juice, Night Moves, Teeel, Au Palais, Awesome New Republic, Life in Film, Wu Lyf, Ava Luna, The Widest Smiling Faces, Fenech Soler, The Do, Suckers, Holy Hail, Team Genius, Yukon Blonde, Slam Donahue, Chrome Sparks, Bury Me a Lion, Silver Sea, Apollo Brown, CHLLNGR, Night Moves, Big Black Delta, Dillon Hodges, Kirk Spencer, The Hongs, J.Allen, Tristan Patterson (Dragonslayer), Jeffrey Friedman (Howl), Vincent Moon (Take-Away Show), Brad Elterman, Matt Capucilli, Viktor Timofeev, Pam Glew and more.

INTERACTIVE IPAD MAGAZINE

Discosalt Magazine is the first interactive indie music, and art Magazine App created for the iPad, dedicated to spotlighting indie music, film and art with exclusive feature articles, original video content, unreleased music downloads, reviews, and interviews.

Ranked by iTunes:

Top 10 indie music magazine app of 2012

Top 2 independent film magazine app of 2012

Top 3 independent art magazine app 2012

Top 35 indie music app of 2012

Read More about us Here: <http://discosalt.com/magazine-3/>

Find us on itunes Here: <http://itunes.apple.com/us/app/discosalt/id462318798?mt=8>

Each issue features the very best of Discosalt.com in a creatively designed magazine format with exclusive articles, reviews, interviews, new sounds. album downloads and fresh art, not available on the web, .



Download Discosalt Magazine on **iTunes**

DISCOSALT'S AD PERFORMANCE

Discosalt.com features quality content that generates over 20,000 page views per month, from a targeted audience composed of men and women in their 20's and 30's,.

With a Traffic Rate growing at a rate of 71% Per Year, we have witnessed amazing performance from our sponsor ads.



DISCOSALT'S AUDIENCE

About Our Growing Fanbase:

Discosalt Magazine is Present in 20 + Social Networks.

- Over 2,000 followers on Twitter
- Over 4,000 fans on Facebook
- Over 20K Unique Vistors per month
- Alexa Ranks of 100K and below
- US Alexa Rank of 77K and below
- Over 50 Domain Back Links
- Over 800 Mailing List Subscribers

Demographics: Gender and Age

The average Discosalt reader is an almost equal composite of both men and women, primarily from the United States, Australia, UK and Europe between the age of 18 and 34.

Age	Female	Male
13-17	43%	55%
18-24	6.1%	4%
25-34	19%	20%
35-44	12%	20%
45-54	3.4%	7.5%

A composite of 13,388 visits used 79 languages

Most Popular Visitors by Country:

United States
United Kingdom
France
Germany
Canada
Mexico
Japan
Spain
Italy
Australia
Netherlands
Poland
Turkey
Argentina
Peru
Philippines
Thailand
Belgium
Brazil

DISCOSALT.COM AD SPOT

Single Spot Direct Buy:

1 Month
3 Month
6 Month

Right Sidebar Button (300x150)

\$100
\$350
\$500

Bottom Banner (930x90)

\$300
\$500
\$750

Individual blog post button (75x150)

\$50
\$100
\$300

Musician/Artist Discounts ** (75x75) \$20 per 3 mo (details below)

For only \$20.00 for 3 months, artists and musicians can buy a Right Side button to promote their music or work on Discosalt.

From banners to sponsorships, promotions to integrated content, Discosalt Magazine will work with you to create the most compelling program for your specific marketing needs. Advertise run of network for maximum reach or select particular areas to target your messaging.

All Ads can be pushed to brand social media pages, hubsites and other media efforts.

IPAD MAGAZINE AD SPOT

Single Spot Direct Buy:

1 Issue

Full Page Ad- Full Color (5.81" x 7.75")

\$500

Half Page Ad- Full Color (2" X 3.87")

\$250

Special Thanks

\$25

CONTACT US TO SPONSOR AN EVENT

Prices are given on quotation basis depending on size and scope of event.

F A Q

1. What type of files do you accept?

For Web Magazine: We accept Flash files (.swf) under 600kb and various other image formats under 2MB (.jpg, .gif, .png, .tif, .tga, .bmp, etc) at 100-300dpi. The resolution of these files may be modified to provide the most efficiency for web display.

For iPad Magazine: We accept PDF files 1024 768 pixels or 19.1 14.8 cm (7.51" x 5.82")

2. How do you accept payment?

We accept payment through Paypal , Check and Money Wire.

For checks and money wire details, please contact us directly at: advertise@discosalt.com

3. How long before my Ad goes Live on your website?

Ads will be posted within ten days of receipt of both payment and advertisement art.

PAST AD CAMPAIGNS WE HAVE WORKED WITH

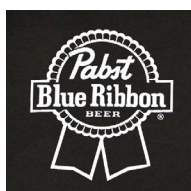


NOKIA

SONY



BERLIN
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an ANIMALS OF COMBAT production
DRAGONSLAYER

CITROËN



NOOKA®



CONTACT: ADVERTISE@DISCOSALT.COM